

Amsterdam Airport Schiphol scores most Facebook check-ins in the Netherlands

Press Release

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Facebook Places hasn't yet been available in the Netherlands for long, but it seems that 'checking in' is catching on fast. According to socialbakers.com, Schiphol's 35,000 check-ins places it top of the list in the Netherlands and 50th in the world for Facebook check-ins. To put that in context, it means that Amsterdam Airport Schiphol is higher placed than Universal Studios in Hollywood.

Facebook Places is an application on the popular social networking site Facebook, allowing users to show their friends where they are at any given moment. This makes it easy to see if any friends are in the vicinity, and to meet up. Airports feature heavily at the top of the list: of the global top ten, nine are US airports. Los Angeles International Airport holds first place, with some 288,000 check-ins.

Note to the editors

For further information, please contact the Schiphol Group Press Office on +31(0)20 - 601 2673 or at press@schiphol.nl.